

NATIONAL HEALTH POLICY FORUM

Thursday, November 13, 2008

**Medical Imaging Services:  
Utilization, Spending, and Appropriateness**

**MODERATOR**

**Laura A. Dummit**  
*Principal Policy Analyst*

**SPEAKERS**

**Bruce Steinwald**  
*Director, Health Care*  
Government Accountability Office  
441 G Street, NW, Room 5K21  
Washington, DC 20548  
Phone: 202/512-7681  
E-mail: steinwalda@gao.gov

**Bruce Steinwald** is director for economic and payment issues in the Health Care group at the U.S. Government Accountability Office (GAO, formerly known as the General Accounting Office). He supervises the preparation of health policy analyses, testimony, and reports to Congress on Medicare payment issues and on other issues requiring the application of economic principles. Before joining GAO in June 2002, Mr. Steinwald was an independent consultant specializing in health economics analysis for health care delivery and financing organizations. Previously, he was a senior fellow at the National Health Policy Forum and vice president of Covance Health Economics and Outcome Services, Inc. In the 1980s, Mr. Steinwald worked in the Office of the Secretary in the U.S. Department of Health and Human Services, and he was the deputy director of ProPAC (the Prospective Payment Assessment Commission, now known as the Medicare Payment Advisory Commission, or MedPAC). He received his BA degree from Johns Hopkins University and his MBA degree in health administration from the University of Chicago.

**Lewis G. Sandy, MD**  
*Senior Vice President for Clinical Advancement*  
UnitedHealth Group  
9900 Bren Road East, MN008-T830  
Minnetonka, MN 55343  
Phone: 952/936-6287  
E-mail: Lewis\_g\_Sandy@uhc.com

**Lewis G. Sandy, MD**, is senior vice president, clinical advancement, UnitedHealth Group. At UnitedHealth Group, a diversified health and well-being company, he leads efforts to promote efficient and effective health care, provide tools and information to doctors and patients to promote health, and foster the growth of evidence-based medicine. From 2003 to 2007, he was executive vice president and chief medical officer of UnitedHealthcare, UnitedHealth Group's largest business focusing on the commercial health benefits market. From 1997 to 2003, he was executive vice president of The Robert Wood Johnson Foundation (RWJF), the nation's largest health-focused private foundation. At RWJF, he was responsible for the Foundation's program development and management, strategic planning and administrative operations. Prior to this, Dr. Sandy was a program vice president of the Foundation, and an active grantmaker in the Foundation's workforce, health policy, and chronic care initiatives. An internist and former health center medical director at the Harvard Community Health Plan in Boston, Massachusetts, Dr. Sandy received his BS and MD degrees from the University of Michigan and an MBA degree from Stanford University. A former Robert Wood Johnson Foundation Clinical Scholar and Clinical Fellow in Medicine at the University of California, San Francisco, Dr. Sandy served his internship and residency at the Beth Israel Hospital in Boston. He is a senior fellow of the University of Minnesota School of Public Health, Department of Health Policy and Management.

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**Geraldine McGinty, MD**  
*Practicing Radiologist*  
Nassau Radiologic Group  
6 Ohio Drive, Suite 204  
Lake Success, NY 11042  
Phone: 516/222-2022 ext. 1312  
E-mail: geraldinemcginty@earthlink.net

**Geraldine McGinty, MD**, is a board-certified physician in diagnostic radiology whose specialty is women's imaging. After receiving her bachelor of medicine degree at the National University of Ireland in Galway, Dr. McGinty went on to complete her radiology residency at the University of Pittsburgh and a fellowship in women's imaging at the Massachusetts General Hospital in Boston. Additionally, Dr. McGinty received a master's degree in business administration from Columbia University in New York.

Dr. McGinty has held the positions of clinical instructor in radiology at Harvard Medical School, as well as assistant professor of radiology at the New York Medical College. She is currently an

assistant professor of radiology at the Albert Einstein College of Medicine. She has been the medical director of both the Montefiore Imaging Center and a private MRI center in the Bronx.

Dr. McGinty is a member of the American College of Radiology for which she serves as its advisor to the AMA's Relative Value Committee. She is a member of the American Roentgen Ray Society and is its representative on the AMA CPT advisory panel.

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**Janet S. Wright, MD**  
*Senior Vice President, Science and Quality*  
American College of Cardiology  
2400 N Street, NW  
Washington, DC 20037  
Phone: 202/375-6430  
E-mail: [jwright@acc.org](mailto:jwright@acc.org)

**Janet S. Wright, MD**, joined the staff of the American College of Cardiology (ACC) as senior vice president for science and quality in May of 2008. She practiced invasive cardiology for 23 years as a partner in Northstate Cardiology Consultants, Chico, California. She received her medical doctorate at the University of Tennessee and completed her residency and cardiovascular fellowship in San Francisco.

Dr. Wright served on the Board of Trustees of the ACC and most recently chaired the College's Presidential Task Force on Performance Assessment, Recognition, Reinforcement, Reward, and Reporting (PAR<sup>4</sup>). She is a member of NCQA's Physician Programs Committee and of the National Committee on Evidence-based Benefit Design of the National Business Group on Health. Dr. Wright serves on the board of the Center for Information Therapy, an independent nonprofit organization committed to the provision of personalized health information during each health care encounter.

Since its inception in December of 2003, Dr. Wright has been a member of the Independent Citizens' Oversight Committee, the 29-person board charged with administering the California Institute for Regenerative Medicine, as outlined by the California Stem Cell Research and Cures Initiative.

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