

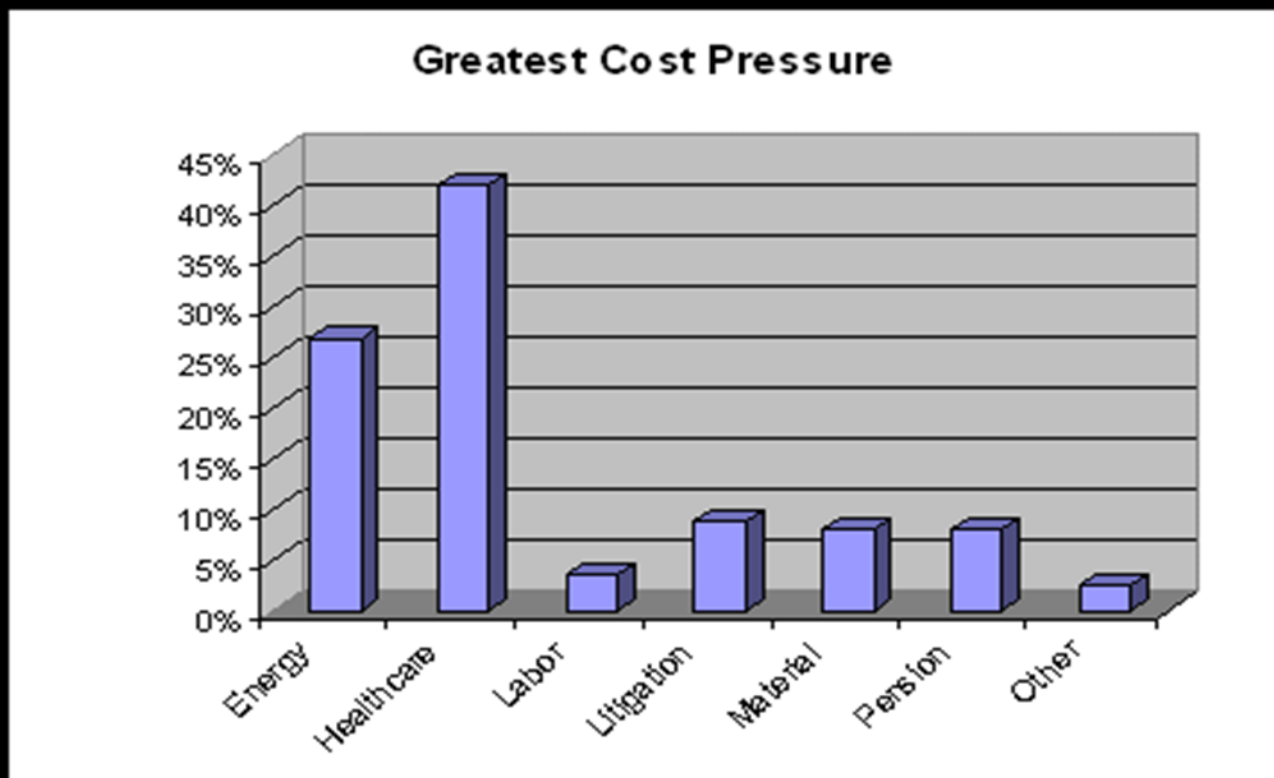
Healthy People For A Healthy Economy

National Health Policy Forum
George Washington University
October 2012

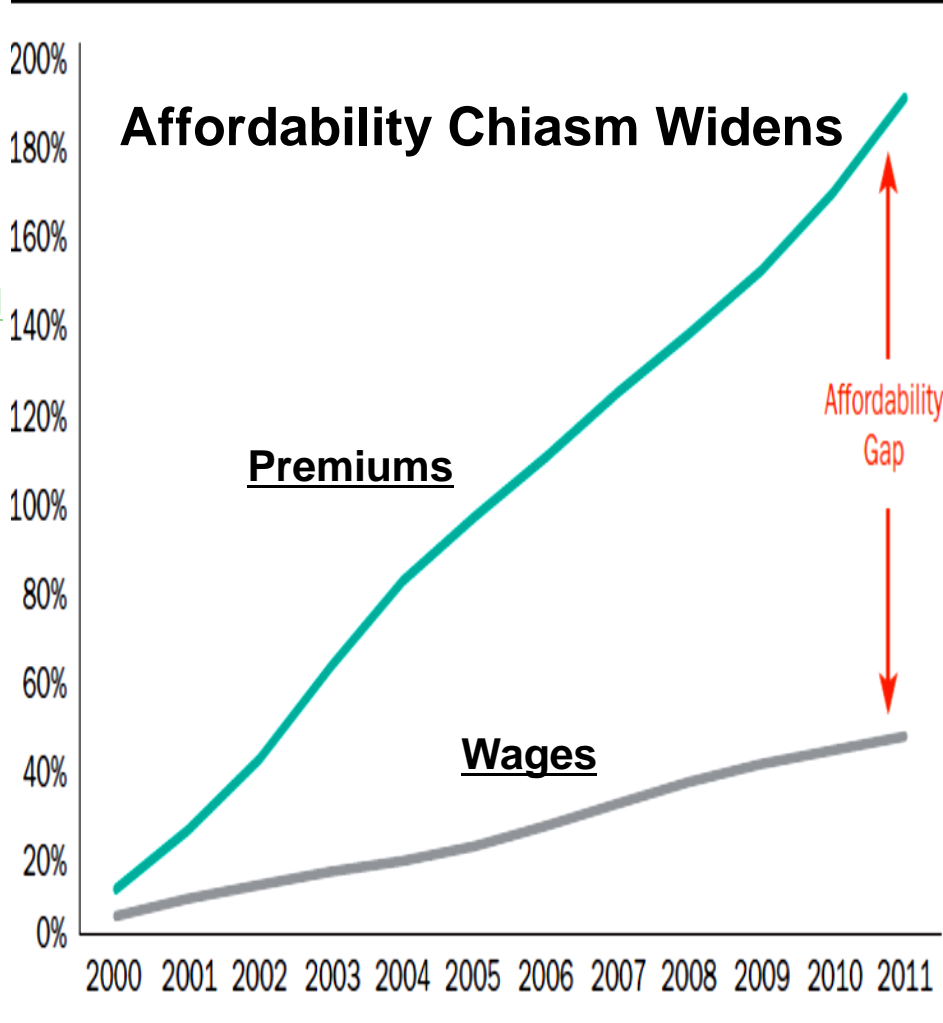
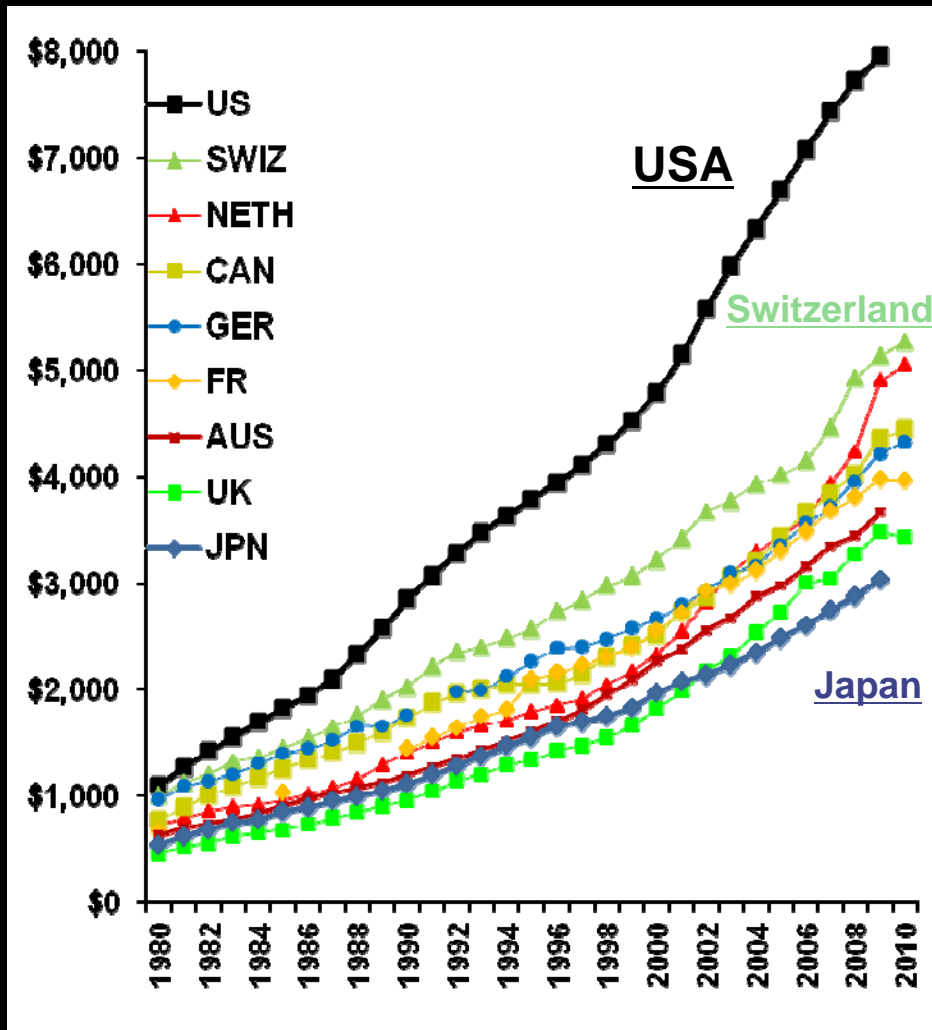


*M-J. Sepúlveda, MD FACP
IBM Fellow & Vice President*

Health/Healthcare are business issues, not benefits issue

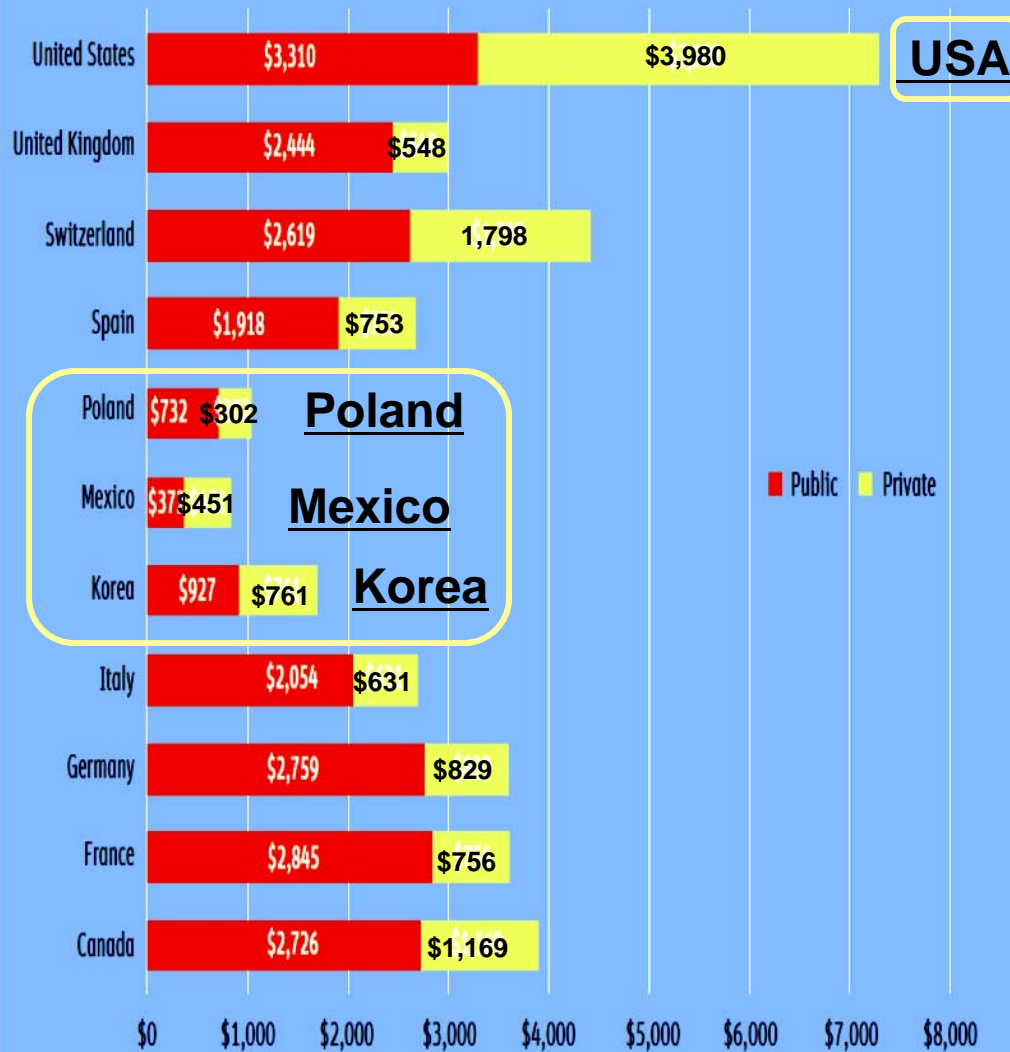


Our Costs Are High and Affordability Low



2011 OECD Health Expenditures
2011 Towers Watson Healthcare Cost Survey
Bureau Labor Statistics, US DOL

Public and Private Per Capita Health Spending Among OECD Countries, 2007



...which continues to
impact
global competitiveness

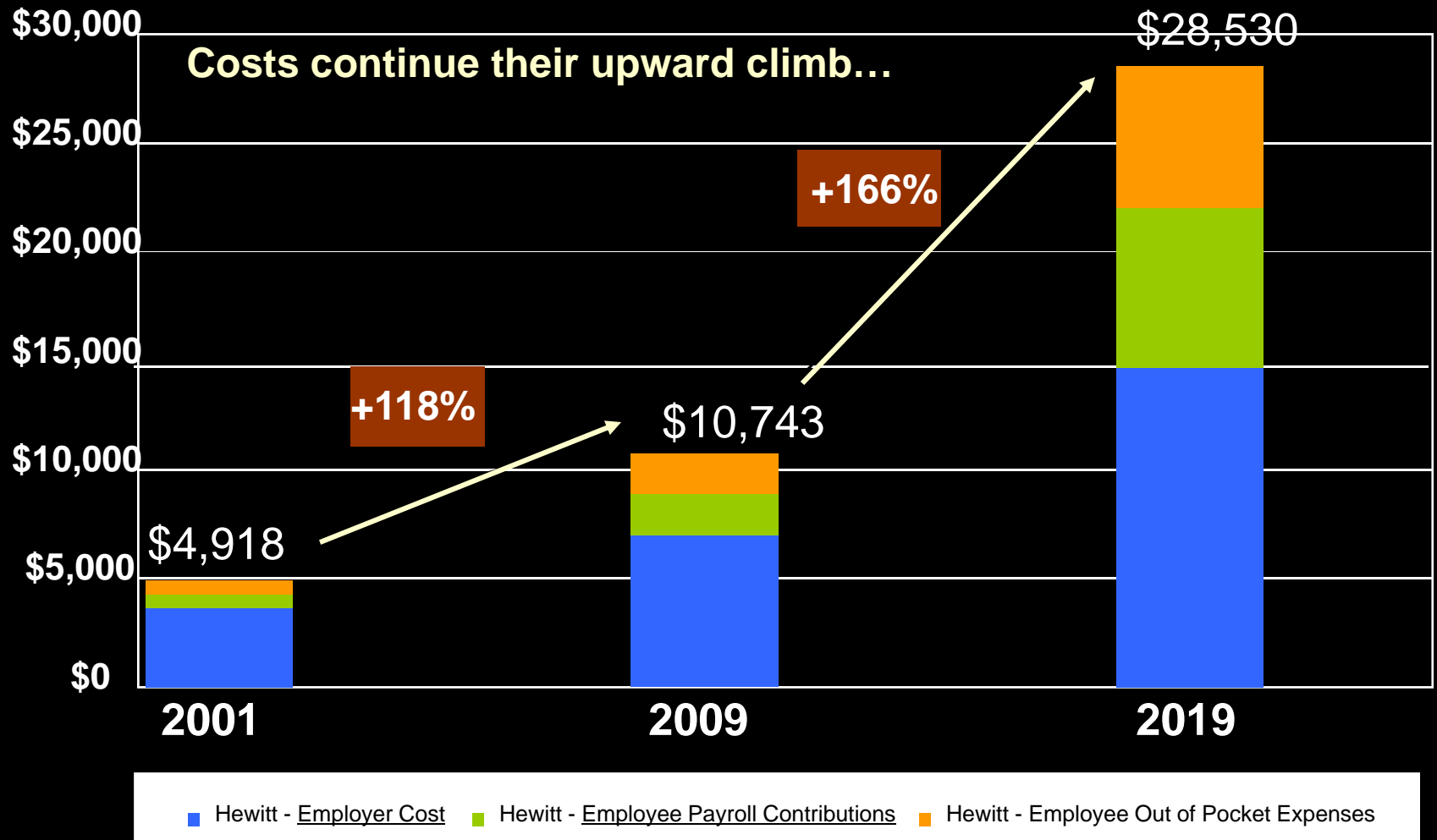
India \$500

China \$1500

Russia \$1500

Brasil \$2500

...and the Outlook is grim

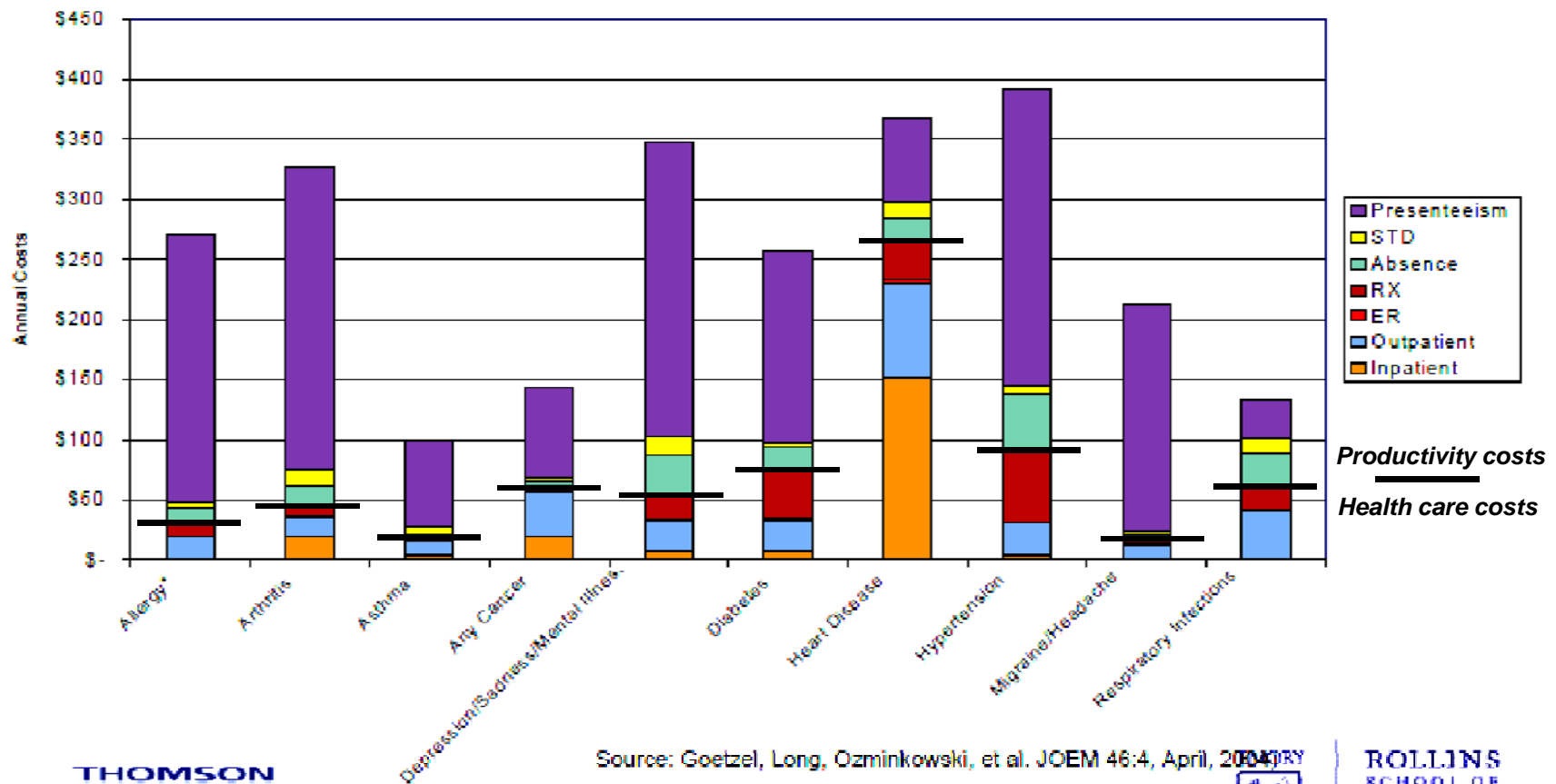


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..and productivity costs are 2-3X the cost of healthcare to employers



Using Average Impairment and Prevalence Rates for Presenteeism
(\$23.15/hour wage estimate)



Source: Goetzel, Long, Ozminkowski, et al. JOEM 46:4, April, 2004

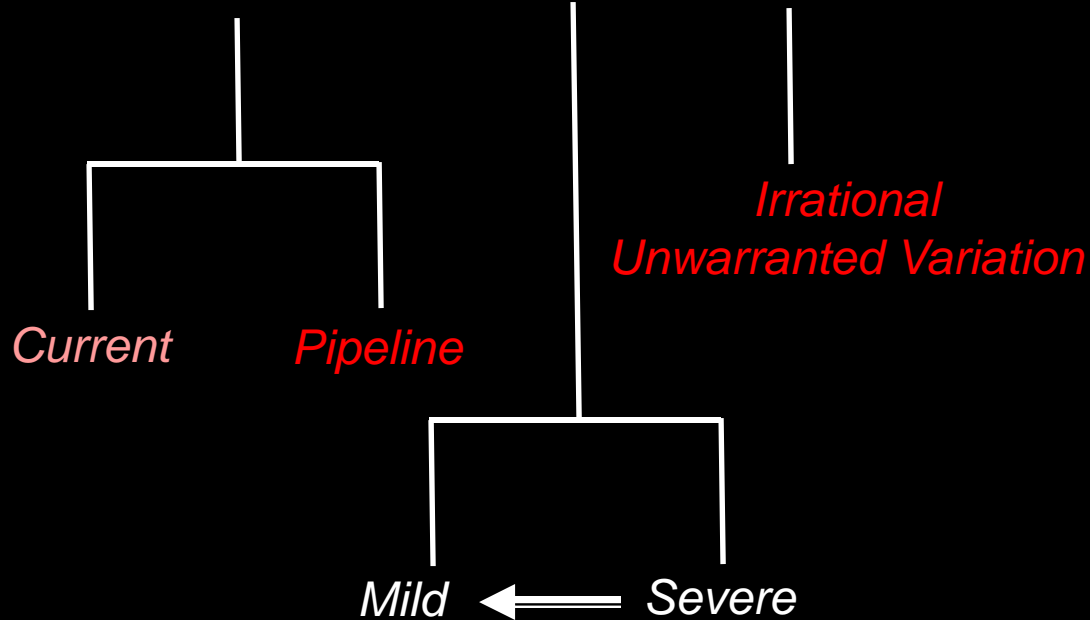


ROLLINS
SCHOOL OF
PUBLIC
HEALTH

Competitiveness

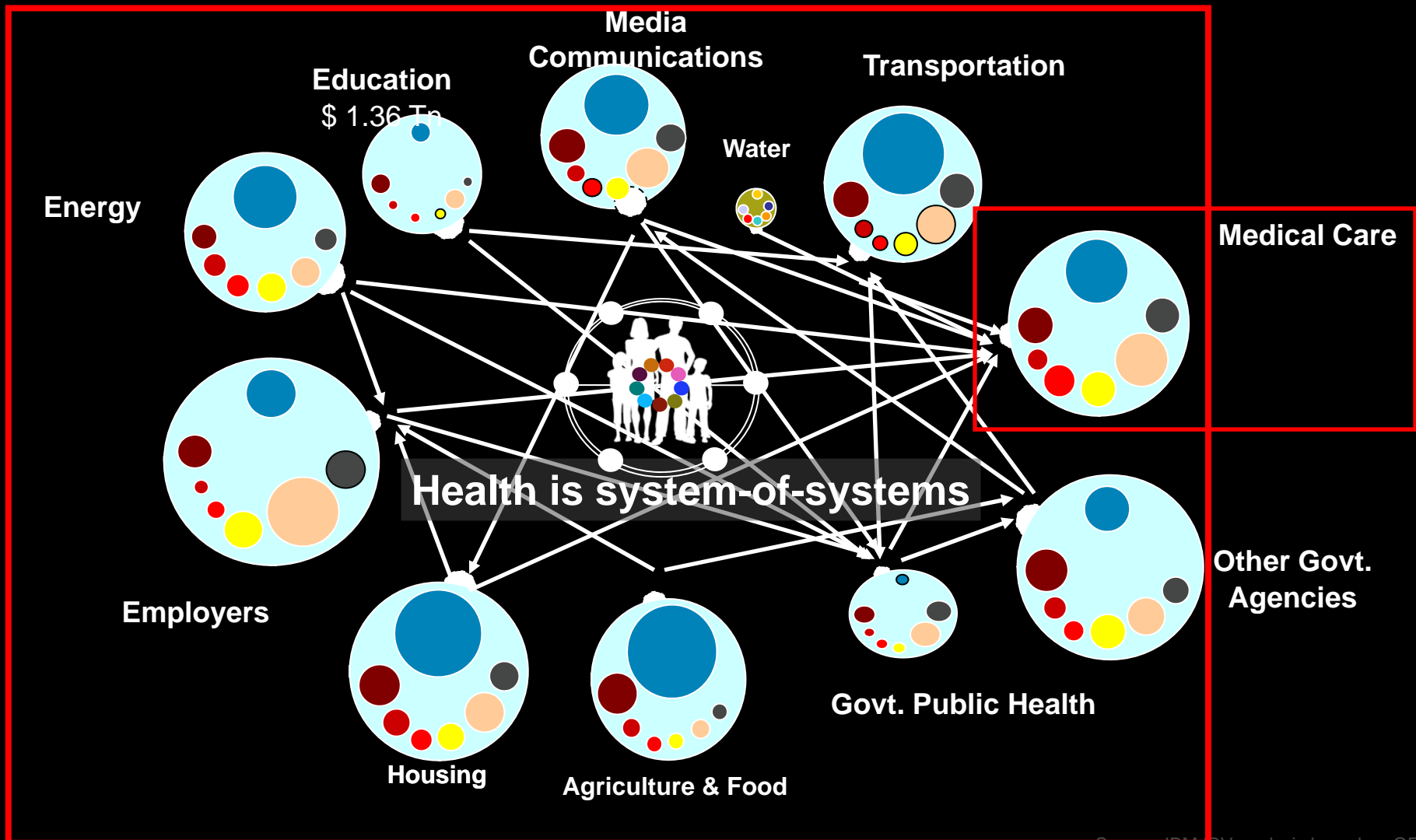


Total Cost = Volume X Mix X Price X Inflation



Health is an outcome of nature, mothers, families, communities and behaviors in a complex, dynamic, and highly interrelated system-of-systems

IBM



Source: IBM IBV analysis based on OECD

Systems Integrator

